




World Radio Day, London: New Perspectives on Traditional Radio



WORLD RADIO DAY LONDON: New Perspectives on Traditional Radio

Monday 13th February, 4pm - 6pm

Room G2, SOAS, University of London,
Russell Square, WC1H 0XG


SPEAKERS:
Guy Berger (UNESCO)
Dr Chege Githiora (SOAS)
Birgitte Jallof (Empowerhouse)
Carlos Chirinos (SOAS Radio)
Linje Manyozo (LSE)
Amy O'Donnell (FrontlineSMS:Radio)

MODERATOR:
Dr Lucy Duran
(SOAS, BBC Radio 3)

FREE ENTRANCE

www.soasradio.org/worldradioday

This event is organised by SOAS Radio and the
Centre of African Studies at SOAS in association with
Lifeline Energy, FrontlineSMS and Empowerhouse.





Speakers

Chair

Lucy Duran - SOAS, BBC Radio 3, Human Planet

Panel

Guy Berger - Director for Freedom of Expression and Media Development at UNESCO

Dr Chege Githiora - Chairman of the Centre of African Studies at SOAS

Carlos Chirinos –SOAS Radio

Birgitte Jallof - Empowerhouse/Panos London

Amy O'Donnell - FrontlineSMS:Radio

Speakers' Bio



Lucy Durán is an ethnomusicologist, record producer and radio presenter. In the 1980s, Durán worked as a curator at the National Sound Archive. She is now a lecturer in African music, an undergraduate tutor and an undergraduate admissions tutor in the Department of Music at the School of Oriental and African Studies, University of London. She is a regular presenter of BBC Radio 3's world music programme *World Routes*, presenter of the Human Planet radio series, and a producer of record albums by African musicians including Kora player Toumani Diabate, singer Kasse Mady Diabate, ngoni player Bassekou Kouyate and Sephardic singer Yasmin Levy.



Guy Berger headed up the School of Journalism & Media Studies at Rhodes University, Grahamstown, South Africa from 1994-2010. In November 2011, he left Rhodes to work at UNESCO as Director for Freedom of Expression and Media Development. Berger has worked in the press and television, and has a PhD from Rhodes. He was deputy Chair of the SA National Editors Forum 2003-4, and remained an active member up till 2011. A former editor and political prisoner, he convened the first major conference on Freedom on Information in post-apartheid South Africa in 1995. More recently, he researched and edited the publication *Media Legislation in Africa* – a comparative legal survey, for UNESCO, in 2007. Berger describes himself as a media freedom activist, and has been deeply involved in the South African National Editors Forum since its inception in 1996.



Dr Chege Githiora is a Chairman of the Centre of African Studies at SOAS and Lecturer in Swahili. He is a graduate of Michigan State University (Linguistics, 1999). His academic research and writing are on east African languages and the African Diaspora. Some of his creative writing have appeared in the edited *Global Anthology of New Black Literature* (John Wiley, 2000), and Kenya's literary journal *Kwani?*. He is author of the *Diccionario Swahili-Espanol* (El Colegio de Mexico, 2002).



Carlos Chirinos is the Director of SOAS Radio, the radio station based at the School of Oriental and African Studies (SOAS), University of London where he teaches radio - with Lucy Duran- and was awarded the Director's Teaching Prize in 2009. He acts as consultant and trainer in development communications advising health, language and resilience to climate change projects. He has worked in the UK, the Republic of Congo, Tanzania, Mozambique and Venezuela. At SOAS Radio he acts as commissioning editor, working with producers to create programmes on current affairs and international development, including contributions from Noam Chomsky, Calestous Juma, the former Prime Minister of Mozambique Luisa Diogo, Manu Chao, Amadou and Mariam and others. He is now involved in the launch of Radio Beyond Borders, an organisation that works through student volunteers to promote the use of radio and ICT's in developing countries.



Linje Manyozo is a Lecturer in Media, Communication and Development at the London School of Economics and Political Science. Linje has taught in South Africa and Malawi, where he proposed and established Africa's first ever undergraduate degree programme in Media for Development. Before joining the University, Manyozo has worked as a development journalist on projects funded by international development organisations. His research and publishing interests encompass debates on voice, representation and stakeholder engagement in development policy formulation and implementation. His most recent book focuses on community radio in Africa.



Birgitte Jallof has spent over thirty years working in media development, press freedom, communication for empowerment and community radio in Africa, Asia, Europe and the Middle East. Birgitte was on the steering committee for the founding conference of the World Association of Community Radio Broadcasters (AMARC) in Montreal in 1983. She was also on the executive committee of AMARC-Europe's Women's International Network in the 90's, in which she produced the first two directories of women's community radio in Europe: *Women on Air 1982* and *Women's Voices Crossing Frontiers 1996*. She has worked in Mozambique as Chief Technical Adviser of a major UNESCO and UNDP media development project where she spearheaded the movement of community radios through collaboration with all other forces. Mozambique's four community radios in 1998 grew to 60 with her involvement up until 2006. She is the Chair of the PANOS London board and leads the work of EMPOWERHOUSE. EMPOWERHOUSE assists communities, non-profits, governments and funders with finding integrated solutions to create and strengthen community radio. With 30 years experience, EMPOWERHOUSE offers online training and coaching of CRs and networks for sustainable, participatory CRs, and carries out evaluation and impact assessment.



Amy O'Donnell joined FrontlineSMS at the beginning of 2011 to coordinate the development process of the FrontlineSMS:Radio project. FrontlineSMS:Radio assists radio stations to engage more effectively with their listeners via SMS text message and represent their views over the airwaves. Meanwhile, the software empowers stations to gather information about their audience to enable them to be more responsive, stimulate dialogue and produce locally relevant content. O'Donnell has built on her work with FrontlineSMS:Radio, and is using her expertise to contribute to the Knight News Challenge project to build mobile reporting tools for journalists. Prior to

FrontlineSMS, O'Donnell was a Project Coordinator at the Unrepresented Nations and Peoples Organization based in The Hague, where she supported minority groups and indigenous communities to develop human rights campaigns and access international fora. She also previously worked for Action Against Hunger and Amnesty International. O'Donnell holds an MA in Human Rights from UCL.

Host Organisations

SOAS Radio is an online station and social media enterprise based at the School of Oriental and African Studies (SOAS), University of London and works with students, academics and professionals to produce radio programmes, sharing the research and interests of SOAS with a world-wide audience. The station also acts as consultants and trainers in communication for development projects around the world.

Contact details: Carlos Chirinos carlos@soas.ac.uk @soasradio <http://soasradio.org/>

FrontlineSMS:Radio is a tailored version of FrontlineSMS– a free, open source software which assists with the management of text messages. It uses a laptop or computer connected to a mobile or GSM modem without the need for Internet access. FrontlineSMS:Radio is a tailored version optimized for the needs of radio DJs and station managers.

Contact details: Amy O'Donnell amy@frontlinesms.com @smsradio <http://radio.frontlinesms.com/>

Lifeline Energy improves the quality of life of vulnerable populations by providing renewable energy alternatives to those most in need. This includes solar and wind-up Prime radios and Lifepayer MP3s which are designed for large group listening. Since 1999 more than 500,000 self-powered radios have been distributed reaching more than 20 million listeners mainly in Africa.

Contact details: Uzma Sulaiman usulaiman@lifelineenergy.org @LifelineEnergy <http://www.lifelineenergy.org>

EMPOWERHOUSE assists communities, non-profits, governments and funders with finding integrated solutions to create and strengthen community radio. With 30 years experience, EMPOWERHOUSE offers online training and coaching of CRs and networks for sustainable, participatory CRs, and carries out evaluation and impact assessment.

Contact details: Birgitte Jalloff birgitte.jallov@mail.dk @EMPOWERHOUSE_CR <http://www.birgitte-jallov.com/?pid=36&sub=27>